



# EuroConference

*Taking your association to the next level*

SOFITEL BRUSSELS EUROPE

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# Sector Associations Check-List

- **Why founding an association ... in Brussels?**
- **How to run it?**
- **Membership and fees issues:**
  - 'Trust' or affectio societatis?*
  - Governance model: companies only?*
  - Democracy or flexibility?*
  - What's the right fee structure?*
- **How to be on the EU's radar screen ... and have an impact?**
- **One association ... or several for one 'sector'?**