



EuroConference

Taking your association to the next level

SOFITEL BRUSSELS EUROPE

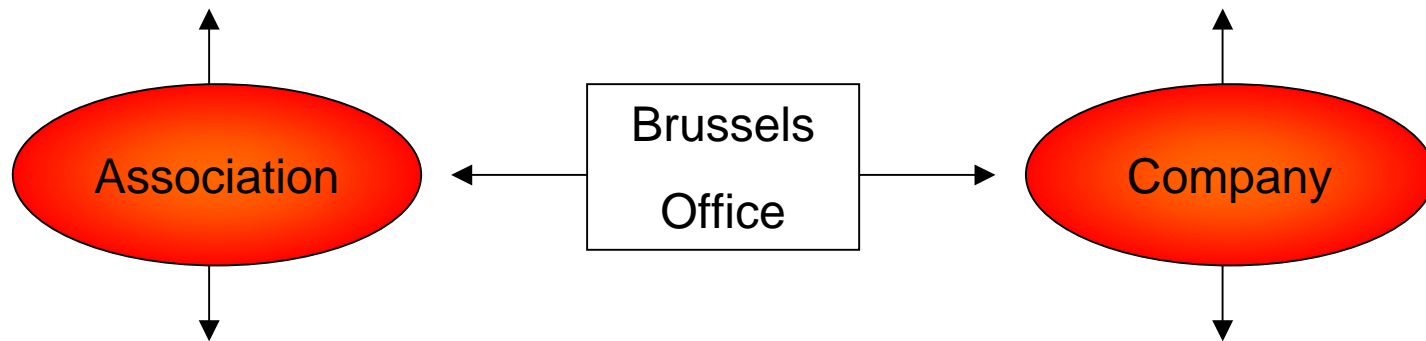
28 February 2007

The 7th Annual EuroConference
is organised by



I. Key management aspects

1. Develop direction & strategy
2. Create your organisational structure
3. Mobilise members
4. Improve work processes
5. Increase visibility
6. Increase your power & revenues base



II. Key operational aspects

1. Issue management
2. Stakeholder outreach
3. Building networks
4. Advocacy tool box



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